

Chapter Officer Leadership Program

2016 Domestic Chapter Survey Results ----Who are We?----

Frank T. Padberg, Jr., MD, FACS

Chair, Board of Governors Chapter Activities Domestic Workgroup

May 6, 2017



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Workgroup Committee

Board of Governors Chapter Activities Domestic Workgroup

- Christine Susan Cocanour, MD FACS
 - Ravin Ratnagopal Kumar, MB BS FACS
 - Philip R. Corvo, MD MA FACS
 - Scott D. Coates, MD FACS
 - Jon Ander Barriola, MD FACS
 - Frank Thomas Padberg Jr., MD FACS
 - Terry Buchmiller, MD FACS
 - Richard Charles Anderson, MD FACS
 - Daniel C. S. Ellison, MD FACS
 - Ronald Dale Jaecks, MD FACS
 - Lee Andrew Forestiere, MD FACS
 - Robert David Winfield, MD FACS
 - Christopher Francis McNicoll, MD
 - Ronald Lee Ernst, MD FACS
-
- Francis D. Ferdinand, MD, FRCSEd, FACS – Member Services Pillar Lead



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Requirements (in guidebook)

- National membership ACS
- 15 Fellows
- Application with dues
- Bylaws
- Council meets twice per year
- Minimum chapter Officers
- Networking and educational opportunities



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2016 Survey of Domestic Chapters

- Survey developed by the ACS Board of Governors Chapter Activities Domestic Workgroup to capture information on domestic chapters in six key areas:
 1. Chapter Management
 2. Member Recruitment
 3. Chapter Finances
 4. Advocacy
 5. Communications
 6. Educational Programming
- The survey was open from January to February 2017
- 55 of 67 chapters completed the survey (82%)



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Response Rate 82%

Chapters that did not complete survey

1. Alberta Chapter
2. Arkansas Chapter
3. Eastern Long Island Chapter
4. Guam Chapter
5. Iowa Chapter
6. Jacksonville Chapter
7. Maine Chapter
8. Manitoba Chapter
9. Mississippi Chapter
10. Utah Chapter
11. Western New York Chapter



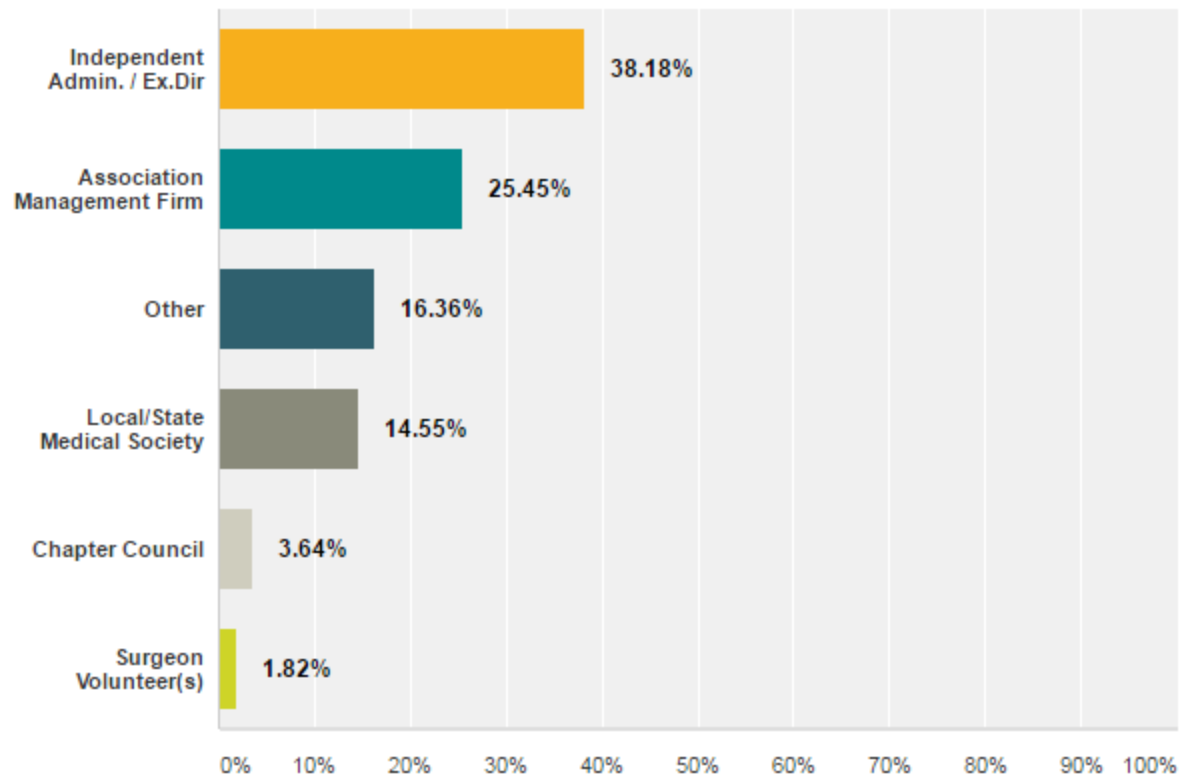
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Chapter Management

The day-to-day operations of the chapter are managed by:



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Chapter Management

Does the chapter currently have the following positions on the Chapter Council?

Position	% with Position	Position	% with Position
President	100%	Treasurer	23.6%
President-Elect	74.5%	Secretary-Treasurer	69.0%
Vice-President	32.7%	RAS Representative	50.9%
Secretary	23.6%	YFA Representative	45.5%



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Chapter Management

**Which of the following committees are part of the chapter?
(mark all that apply)**

Committee	% with Committee	Committee	% with Committee
CoC	86.27%	YFA	39.22%
CoT	78.43%	RAS	39.22%
Program / Education	68.63%	Legislative	31.37%
Nominating	54.90%	Quality	9.80%
Membership	41.18%	Communications	9.80%
Advocacy	41.18%	Other	19.61%



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Chapter Management

How many members are there in the Chapter Council?

Average: 15 Council Members

How many Officers and Council Members are residents or young surgeons
(age 45 or less)?

Average: 4 Council Members



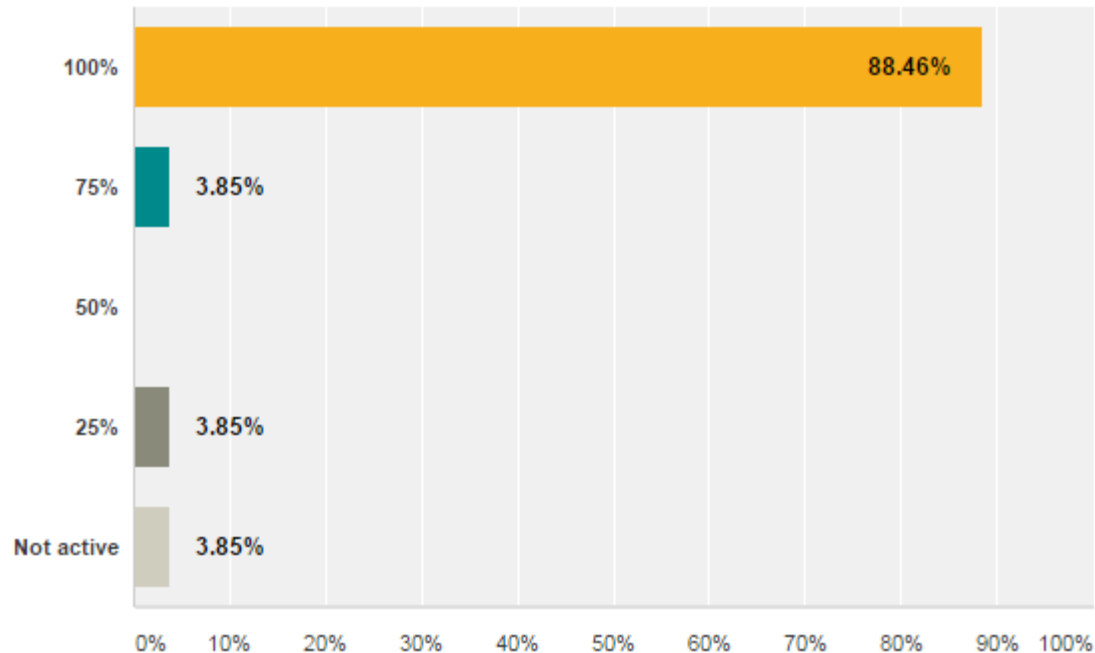
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Chapter Management

What percentage of chapter-appointed Governors are active members of the Chapter Council (approximate)?



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Chapter Management

What types of activities does the chapter undertake to involve residents and young surgeons in the chapter? (mark all that apply)

Activity	% that hold activity
Hold resident research events such as paper and/or poster competitions	67.92%
Appoint representatives to Chapter Council	64.15%
Hold special resident sessions such as Surgical Jeopardy and/or skills competitions	50.94%
Hold special functions/meetings for residents and/or new Fellows	41.51%
Appoint resident and young surgeons to Chapter standing committees	37.74%
We have no special activities for residents or young surgeons	13.21%
Other	15.09%



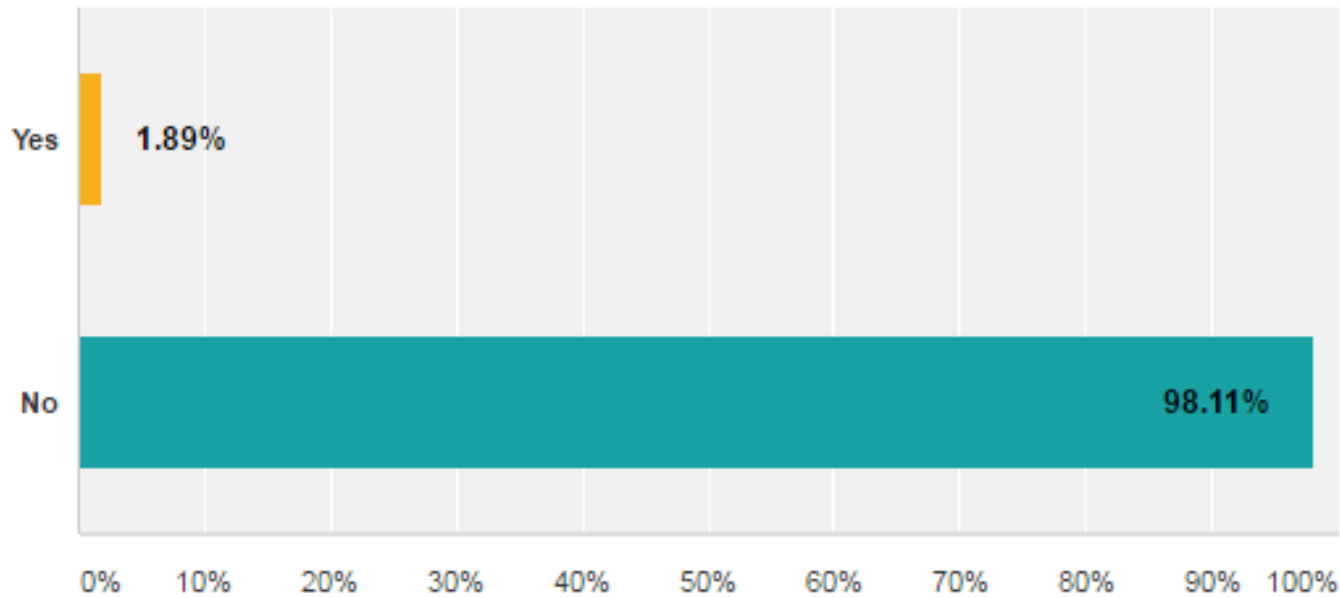
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Chapter Management

Does the chapter have a strategic planning document with goals that are reviewed and updated annually?



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Membership Recruitment

**What means does the chapter use to recruit and retain members?
(mark all that apply)**

Means	% chapters that use
Email	96.36%
Mailed Materials	54.55%
E-Newsletter	40.0%
Social Media	36.36%
Reception (CC or other)	32.73%
Reduced dues for Initiates	27.27%
Promotions for non-members	7.27%
Call-a-thon	3.64%
Other	21.82%



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Membership Recruitment

Please indicate the number of ACS members who paid dues and/or actively participated in your local chapter in 2016

Member Class	Average Membership in Chapter
Fellows	30%
Associate Fellows	20%
Residents	28%



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Membership Recruitment

Please indicate the current dues for each membership category:

Membership Category	Average Fee	Membership Category	Average Fee
Fellows	\$144	Affiliates	\$58
Associate Fellows	\$103	Seniors	\$35
Residents	\$14	Retired	\$14
Medical Students	\$10		



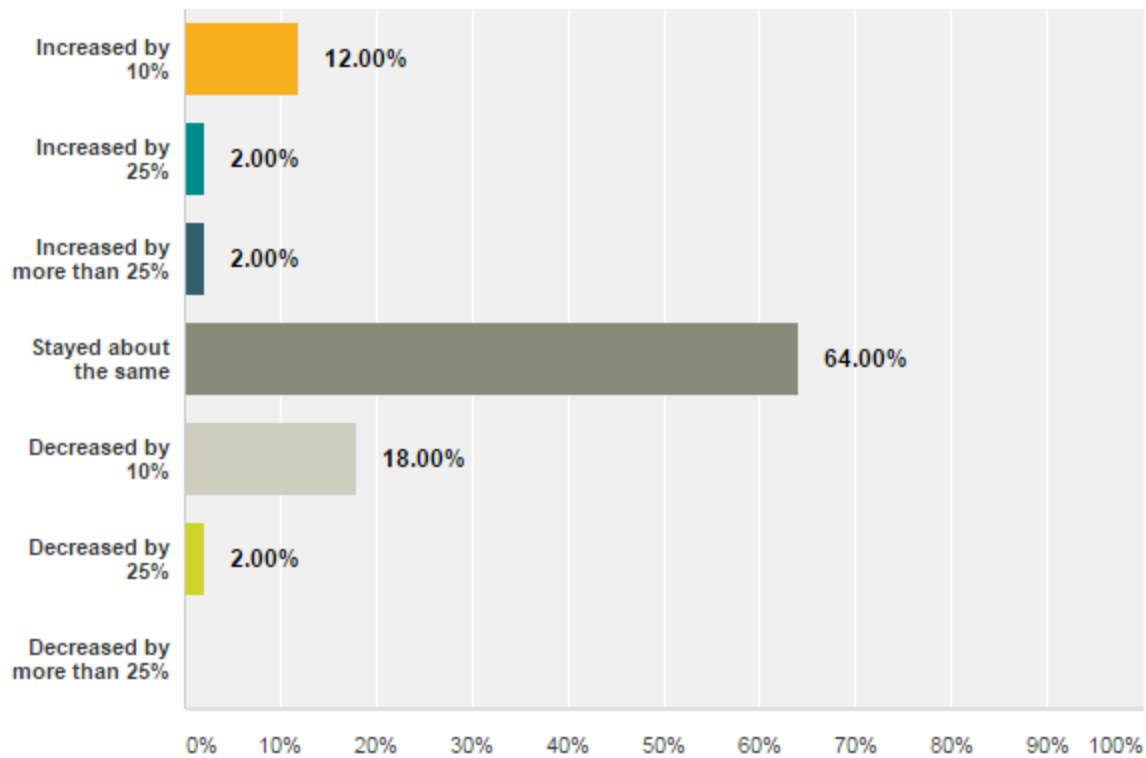
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Membership Recruitment

Over the past three years, the number of members in the chapter has:



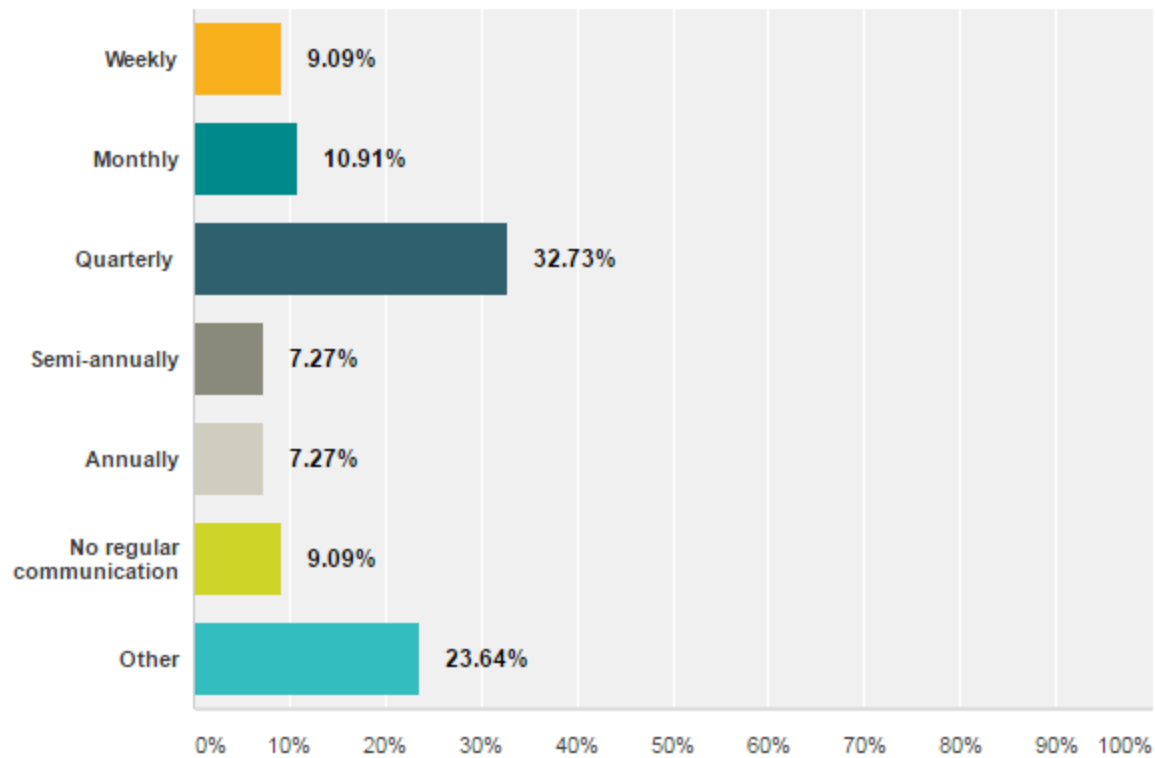
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Communications

How frequently does the chapter communicate with members?



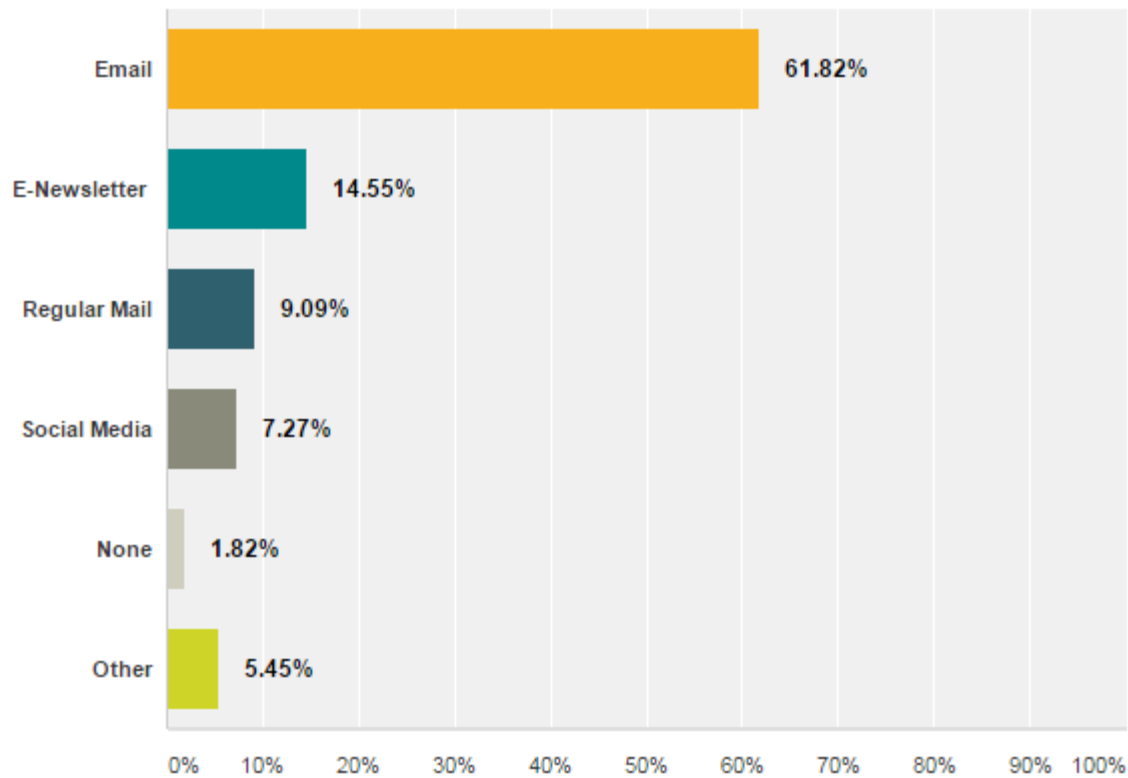
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Communications

What is the most commonly used method of communication with members?



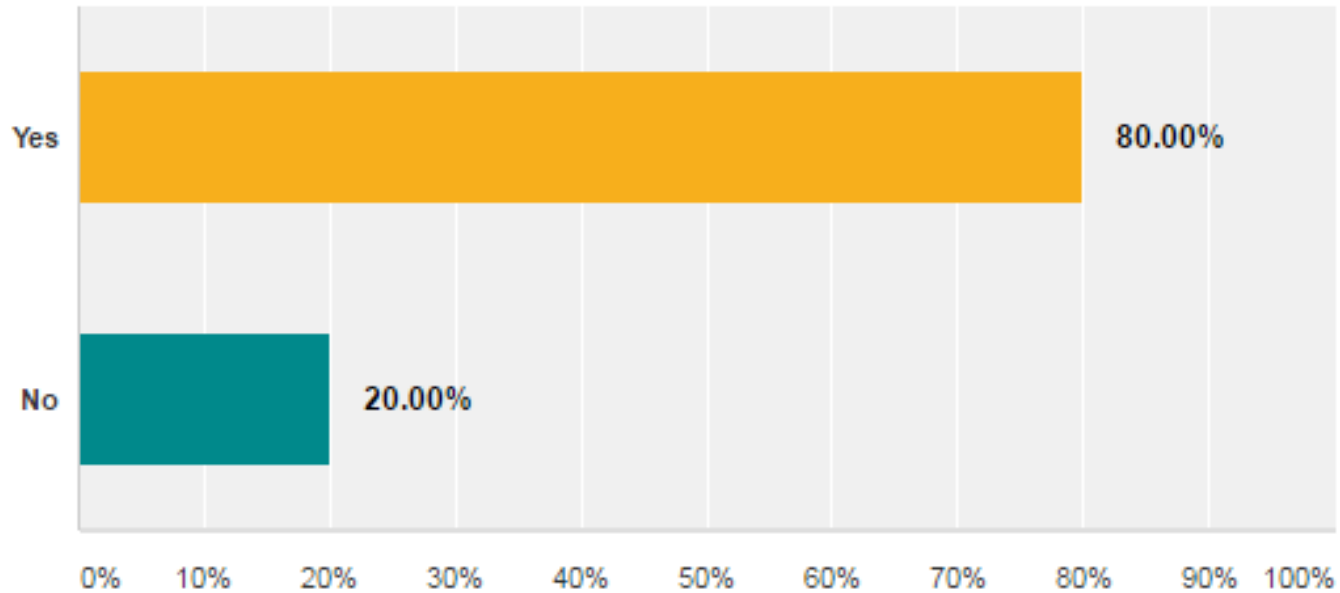
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Communications

Does the chapter have a website?



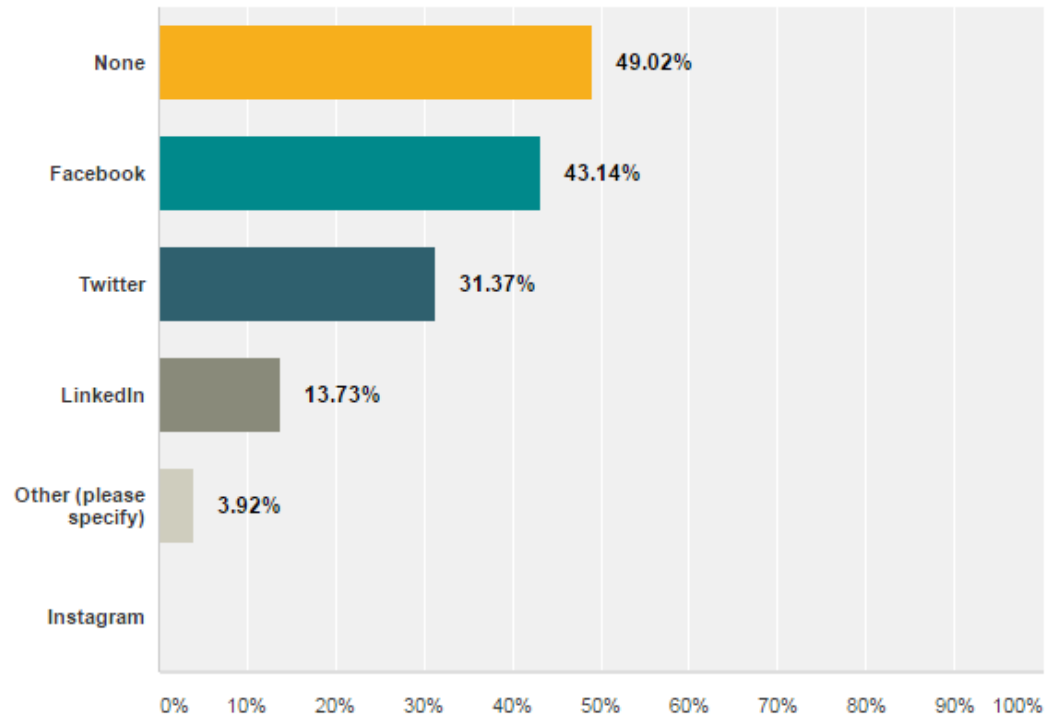
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Communications

Which of the following social media platforms does the chapter currently utilize? (mark all choices that apply):



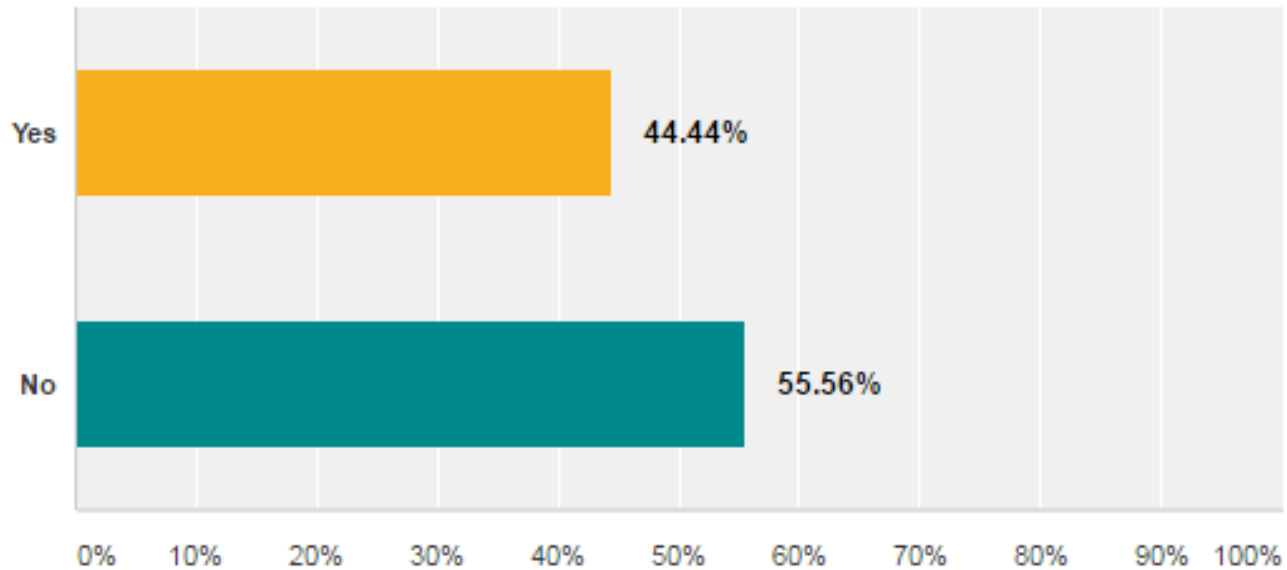
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Communications

Does the chapter have an ACS Communities page?



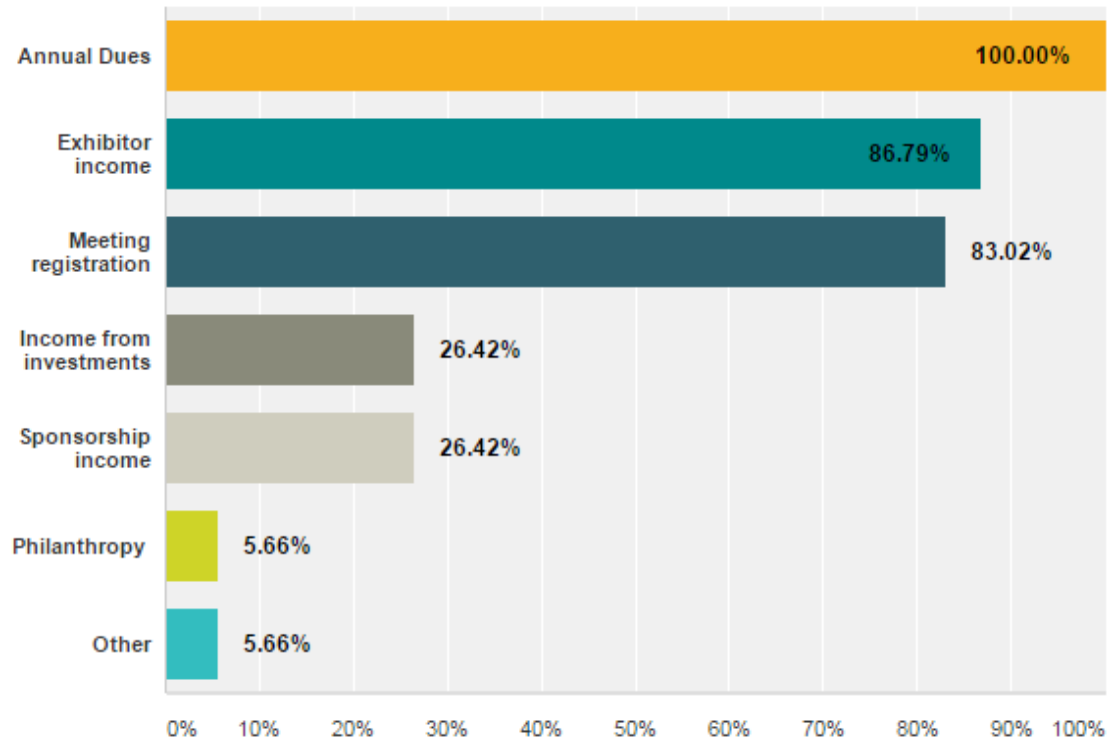
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Chapter Finances

What are the current revenue streams for your chapter?
(mark all choices that apply):



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Chapter Finances

What are the current financial reserves of the chapter?

Financial Reserves	Chapter Responses %
\$150,000 - \$349,999	11.32%
\$75,000 - \$149,999	13.21%
\$50,000 - \$74,999	11.32%
\$25,000 - \$49,999	15.09%
\$10,000 - \$24,999	20.75%
\$5,000 - \$9,999	16.98%
Under \$5,000	11.32%



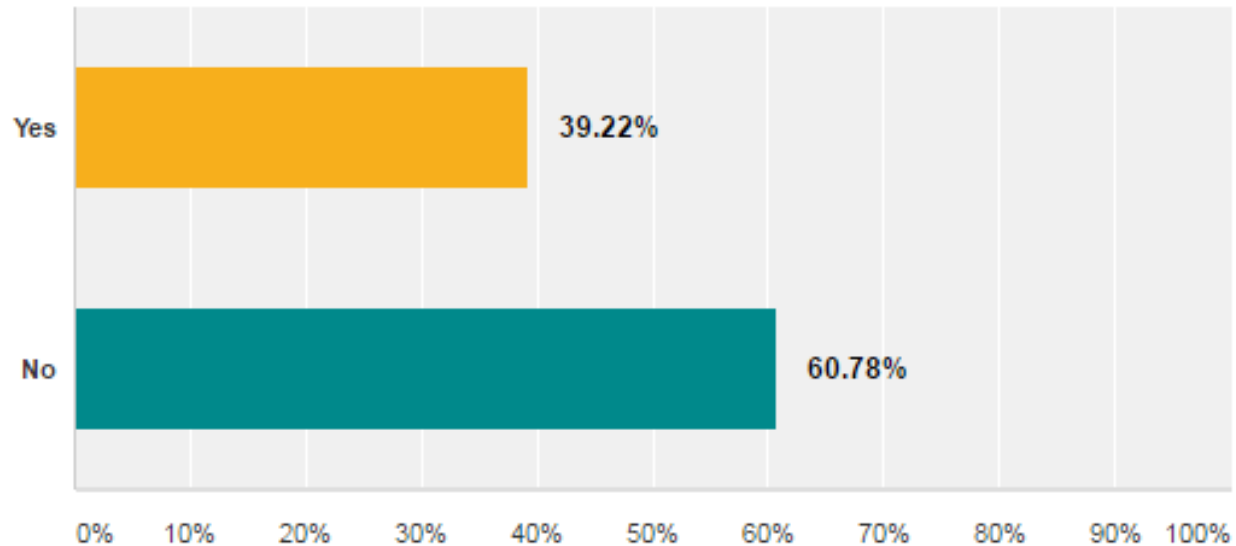
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Advocacy

Does the chapter have a regularly scheduled Advocacy Day where members collectively visit local and state lawmakers to advocate for issues impacting surgeons?



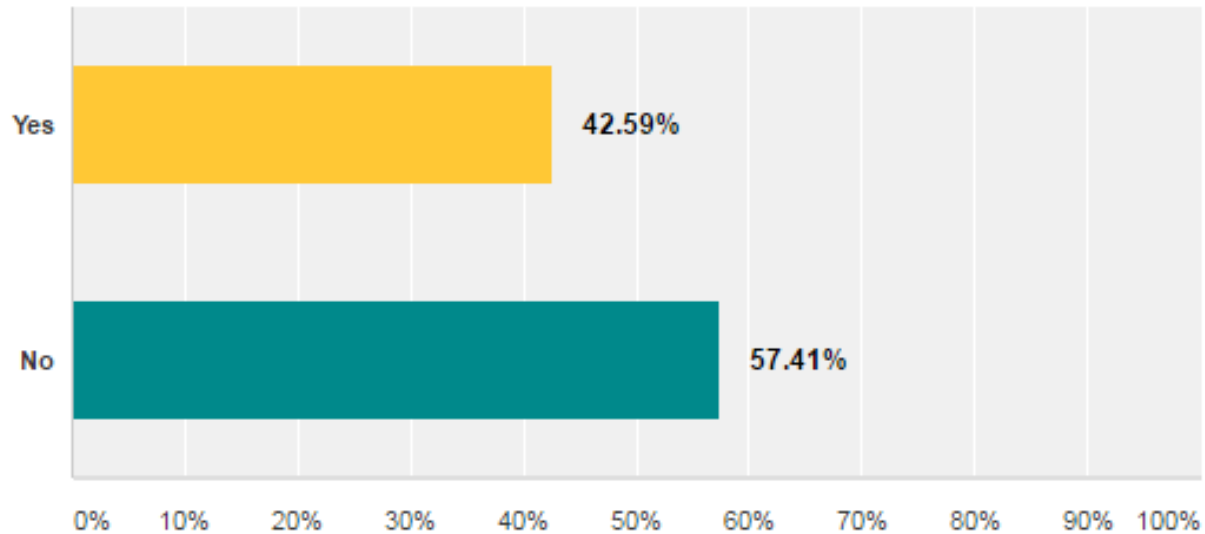
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Advocacy

Did the chapter apply for funds under the Chapter Advocacy Lobby Day Grant Program?



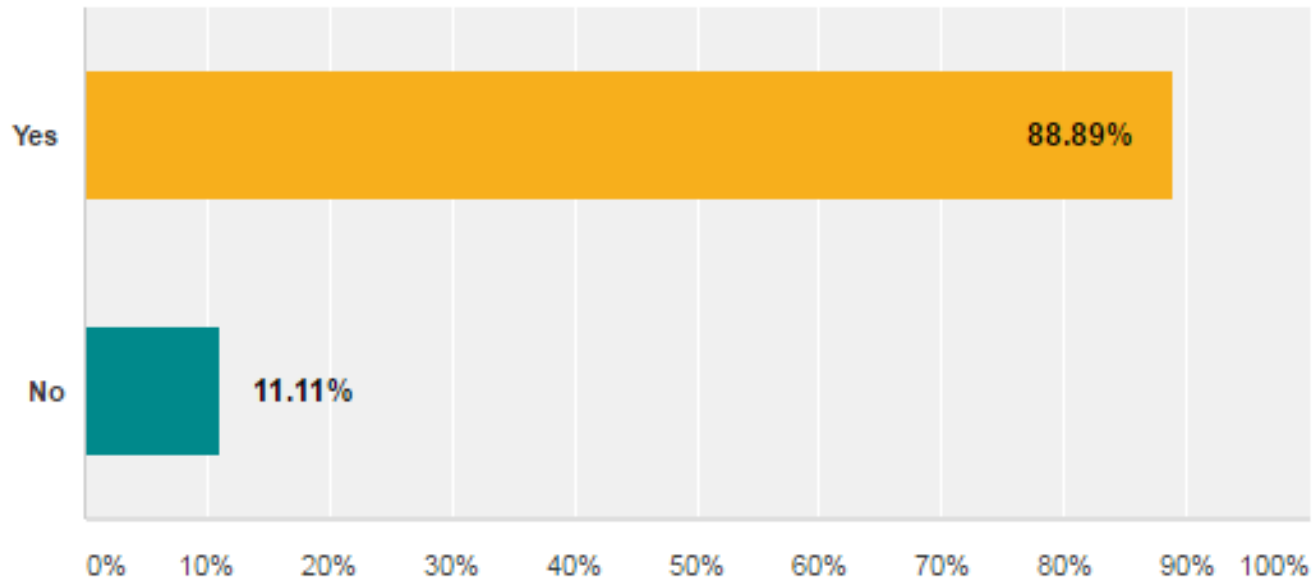
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Educational Programming

Did the chapter hold an annual chapter meeting in 2016?



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Educational Programming

Please provide the following information about the last annual chapter meeting :

Answer Choices	Average
Meeting attendance	34% of chapter members
Number of meeting exhibitors	13
Number of meeting sponsors	2



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Educational Programming

Please indicate the registration fees for each membership category at the annual chapter meeting

Membership Category	Average Fee	Membership Category	Average Fee
Fellows	\$139	Affiliates	\$87
Associate Fellows	\$131	Seniors	\$108
Residents	\$45	Retired	\$107
Medical Students	\$30		



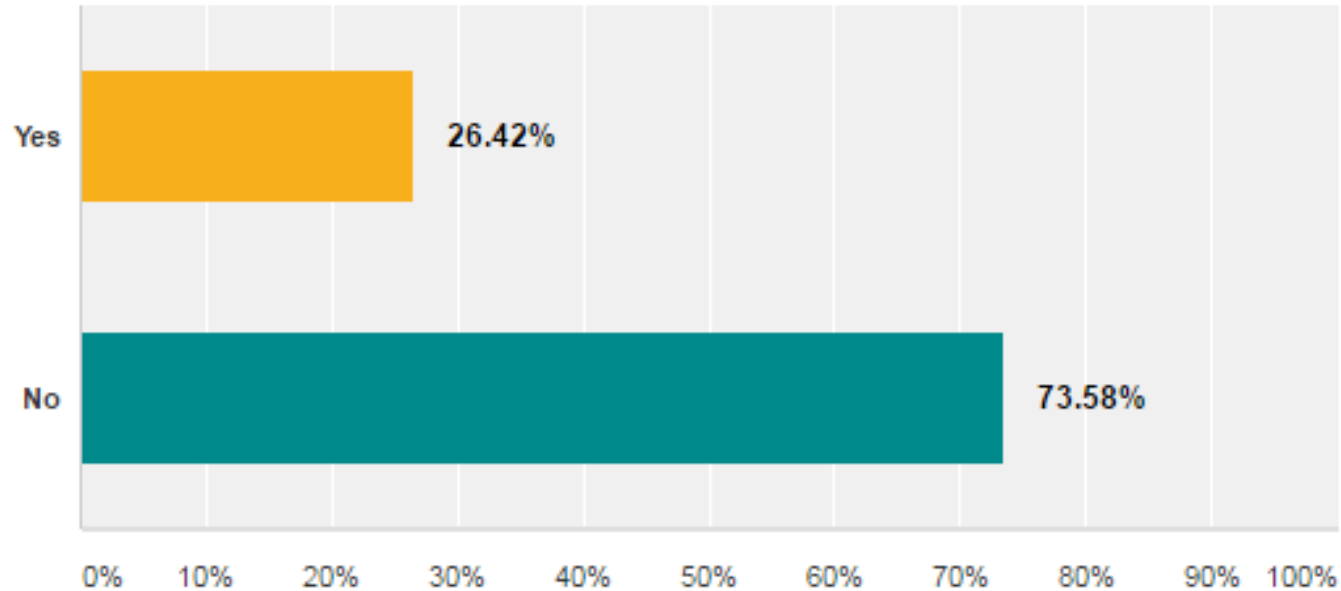
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Educational Programming

Did the chapter partner with other ACS chapters or associations to host the annual chapter meeting?



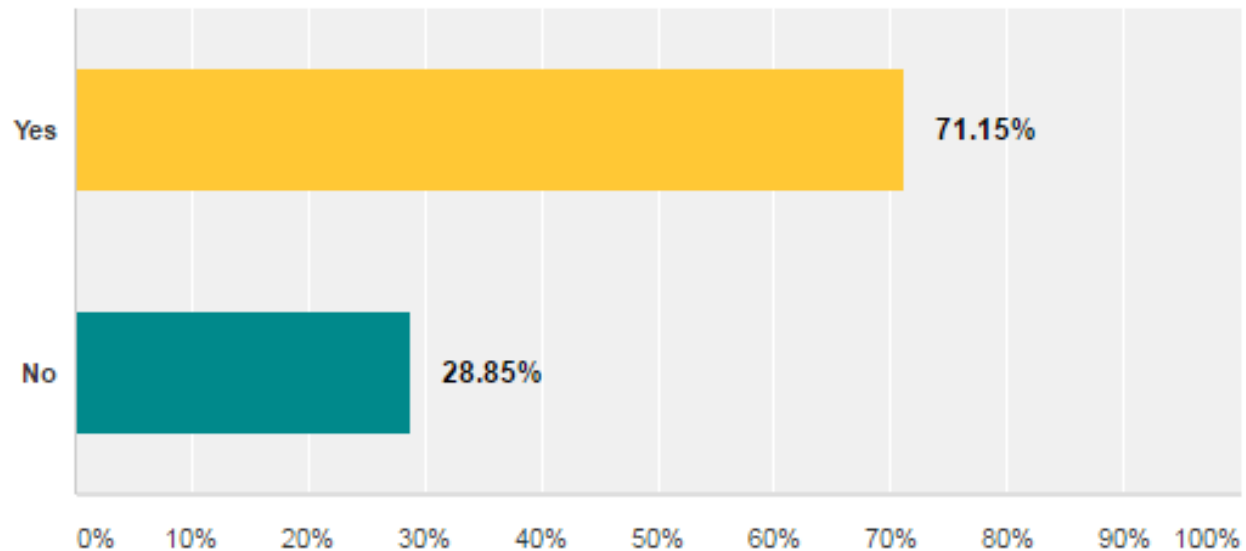
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Educational Programming

Does the site of the annual meeting change from year to year?



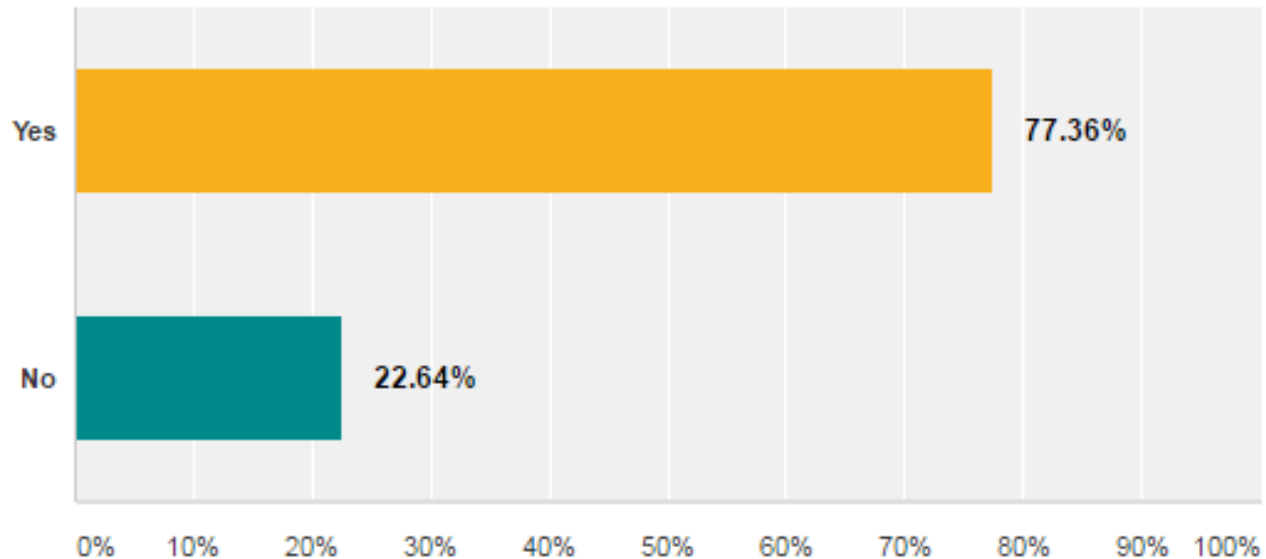
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Educational Programming

Does the chapter receive CME credit from ACS?



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Educational Programming

**Which of the following events are held at the annual chapter meeting?
(mark all choices that apply)**

Events	% that hold event
Resident paper and/or poster competition	84.44%
Surgical Jeopardy and/or skills competition	57.78%
Cancer program coordinated with the Commission on Cancer/State Chair	57.78%
Trauma program coordinated with the ACS Committee on Trauma/Trauma State Chair	55.56%
Young surgeon networking event (YFA/RAS)	17.78%
Mock orals	11.11%
New Fellow or new member networking event	6.67%
Other	22.22%



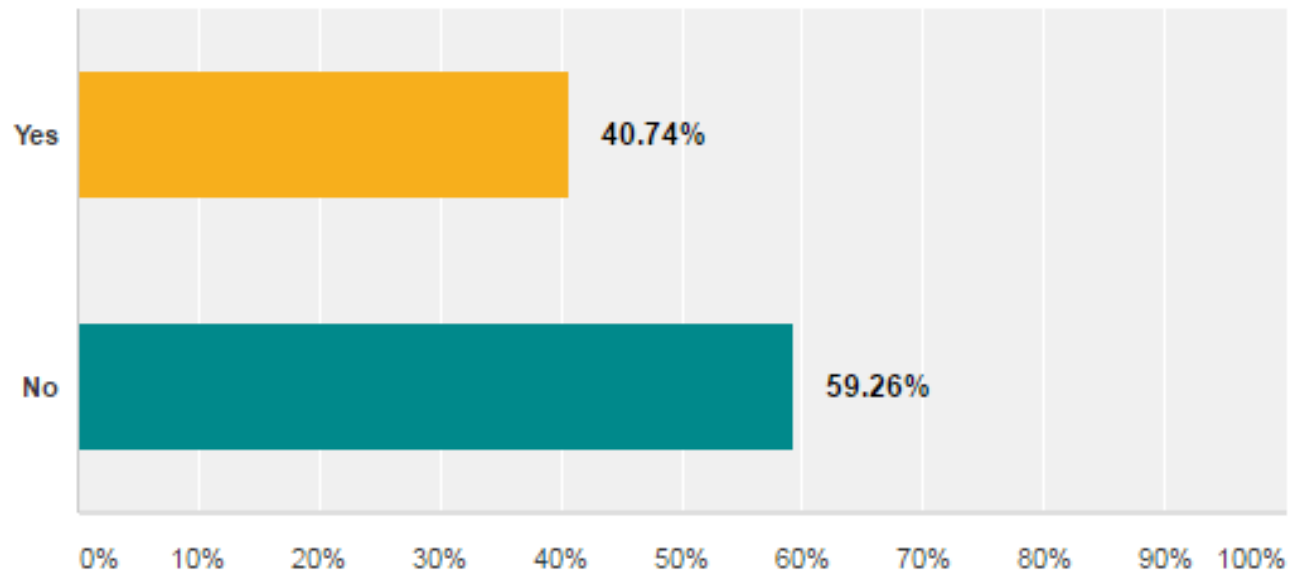
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Educational Programming

Other than the annual chapter meeting, does the chapter host other events throughout the year?



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**This survey was completed in consultation with the following:
(mark all choices that apply)**

Chapter Position	% Responses by Position
Administrator / Executive Director	76.60%
President	48.94%
Secretary-Treasurer	4.26%
President-Elect	4.26%
Other	2.13%
Secretary	0
Treasurer	0
Full Chapter Council	0



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Questions?



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