



# **Chapter Officer Leadership Program (COLP)** ***Advocacy and Political Engagement Opportunities***

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# ***ACSPA-SurgeonsVoice***



American College of Surgeons Professional Association



# What is *ACSPA-SurgeonsVoice*?

An on-going, organized program to communicate, educate, and provide the tools necessary to build a strong network of surgeon advocates willing to take action on important health policy matters.



# *SurgeonsVoice* Program Components

- **Health Policy Advisory Council (HPAC)**
  - Grassroots Committee
- ***SurgeonsVoice.org***
  - Online platform
  - Calls to Action
  - Updated tools and resources (as of 12/31/17)
- ***SurgeonsVoice* in-district**
  - Chapter meetings/local events
  - Meeting with members of Congress
  - Site visits and facility tours
- **Other**
  - Meetings (Advocacy Summit, Clinical Congress)
  - E-communications
  - Partnerships
  - Social Media



# Engagement Opportunities



American College of Surgeons Professional Association



# Advocacy Summit



## Sunday, May 20 – Monday, May 21

- **PAC and Stop Overregulating My OR (SOMO) tables**
  - Located near registration
  - Stop by, meet the DAHP staff, and learn more about DAHP efforts

## Monday, May 21

- **Understanding Strategic Advocacy**
  - 8:15-9:30 am
- **Political Luncheon Sponsored by SurgeonsPAC**
  - 11:45 am – 1:00 pm
  - Special guest speakers from both the DCCC and NRCC will address luncheon guests.
- **Advocacy Training and Lobby Day Briefing**
  - 2:30-3:30 pm
- **Congressional Speakers**
  - 3:30-6:00 pm
- **SurgeonsPAC Reception**
  - 7:00-9:00 pm, Willard InterContinental Hotel
  - Resident contributions start as low as \$25.00

## Tuesday, May 22

- **Welcome to Lobby Day Breakfast**
  - 7:00-8:00 am
- **Hill Visits**
  - 9:00 am - 3:30 pm



# Current “Calls to Action”



- **Take action today on:**

- PAHPA (House and Senate)
- Mission Zero Act (Senate)
- Good Samaritan Health Professionals Act (House and Senate)
- Ensuring Access to General Surgery (House and Senate)
- Childhood Cancer STAR Act (House and Senate)
- Support Access to Colorectal Cancer Screening
- Palliative Care Hospice Education and Training Act
- Liability Protections for EMTALA Mandated Care

# At Home Program

NEW PROGRAM!

## ADVOCATE AT HOME



You are your best advocate.

Meeting with elected officials is a powerful way to raise the profile of issues you care about and to effect change. Through the Division of Advocacy and Health Policy's (DAHP) Advocate at Home program, staff can assist with planning, preparing for, and executing a successful meeting or event that will leave your lawmaker wanting to know more about issues of importance to surgeons and patients.

- Develop relationships with lawmakers via in-district meetings
- Leverage your expertise with your representative or senators by offering to serve as their trusted resource, allowing these policymakers a unique opportunity to hear your story
- Continue to advocate for meaningful change at home
- Elevate the College's health policy agenda at the local and state levels
- Track your progress



To learn more:  
Contact Michael Carmody, Congressional Affairs Coordinator, at [mcarmody@facs.org](mailto:mcarmody@facs.org)  
or Katie Oehmen, Manager, ACS PA-SurgeonsPAC and Grassroots, at [koehmen@facs.org](mailto:koehmen@facs.org).

[surgeonsvoice.org](http://surgeonsvoice.org)





# Follow Us!

## @SurgeonsVoice



The screenshot shows the Twitter profile for @SurgeonsVoice. The profile picture is the ACSPA Surgeons Voice logo. The bio reads: "The American College of Surgeons Professional Association's nationwide, interactive advocacy program." The website is surgeonsvoice.org and it was joined in August 2017. There are 125 tweets, 399 following, 500 followers, 151 likes, 0 lists, and 0 moments. The profile is set to public. The tweets section shows three tweets from February 27, 2017, all related to the Childhood Cancer STAR Act. The first tweet mentions @AmCollSurgeons and @CoC\_ACS. The second tweet mentions #pediatriccancer, #research, #childhood #cancer, and @PediatricCancer. The third tweet mentions #cancerresearch and @NIH and @CDCgov.

**SurgeonsVoice**  
@SurgeonsVoice

The American College of Surgeons Professional Association's nationwide, interactive advocacy program.

[surgeonsvoice.org](http://surgeonsvoice.org)  
Joined August 2017

25 Photos and videos

**Tweets**   **Tweets & replies**   **Media**

**SurgeonsVoice** @SurgeonsVoice · 4h  
The @AmCollSurgeons and @CoC\_ACS supported Childhood Cancer STAR Act was passed by @GOPHELP & @HELPCmteDems today! This legislation would authorize @theNCI to expand existing programs and improve the quality of #cancer care that our children receive.

**SurgeonsVoice** @SurgeonsVoice · Feb 27  
The Childhood Cancer STAR Act is important in advancing #pediatriccancer #research, child-focused cancer treatments, and providing resources for survivors of #childhood #cancer. @PediatricCancer

**SurgeonsVoice** @SurgeonsVoice · Feb 27  
Urge Congress to continue its strong commitment to #cancerresearch and prevention programs by increasing funding for @NIH and @CDCgov. @OVACinfo



# Looking Ahead

## *Q1-Q2 Advocacy Activities*

- **Education**
  - HPAC members
  - Fellows at-large
- **Events**
  - Advocacy Summit May 19-22, Washington, DC
  - Stop the Bleed (STB) in-district /DC trainings
- **Material development**
  - Advocate handbook
  - Trifold (printable)
  - Videos (“Advocacy 101” and “Value of Advocacy”)
- **New programming**
  - Advocate at Home
  - A Cut Above: Advocate of the Year

# ***ACSPA-SurgeonsPAC***



American College of Surgeons Professional Association



# SurgeonsPAC Quick Facts

- Our PAC is **nonpartisan** supporting House and Senate, Democrat and Republican, candidates for Congress
- *SurgeonsPAC* does not participate in **presidential elections**
- *SurgeonsPAC* **cannot earmark contributions** for a particular candidate...or based on a single issue
- **2018 fundraising** is on par with 2016 -- a record year
- **2018 disbursements** are in line with Congressional party ratios (58% Republican, 42% Democrat), including support for several newly engaged members of Congress and key committee leaders
- *SurgeonsPAC* is part of a **collaboration of medical community PACs** (MaDPAC) who partner to host **key fundraising events** and candidate meet and greets recognized by political campaign committees and fundraisers alike



# 2017-2018 Fundraising Highlights

- **Raised** over \$725,000 from more than 1,450 ACSPA members and staff
- **Supported** 12 physician members of Congress
- In line with Congressional party ratios, **supported** 42% Democrat | 58% Republican
- **Attended** more than 250 fundraisers, candidate meetings, and health care industry events
- **Hosted** several physician community events for key members of Congress and political campaign committees in the ACS Washington office



# Where Does Your State Stand?

| State          | Total Members | 2016        |                     |              | 2017        |                     |            | 2018       |                     |            |
|----------------|---------------|-------------|---------------------|--------------|-------------|---------------------|------------|------------|---------------------|------------|
|                |               | Donors      | Donations           | Percentage   | Donors      | Donations           | Percentage | Donors     | Donations           | Percentage |
| Alabama        | 897           | 23          | \$4,750.00          | 2.41%        | 9           | \$2,300.00          | 0.96%      | 11         | \$2,950.00          | 1.15%      |
| Alaska         | 108           | 5           | \$9,350.00          | 5.10%        | 3           | \$7,250.00          | 2.75%      | 1          | \$2,000.00          | 1.02%      |
| Arizona        | 1,183         | 34          | \$23,841.65         | 3.25%        | 22          | \$16,134.91         | 1.81%      | 13         | \$5,919.96          | 1.24%      |
| Arkansas       | 437           | 30          | \$14,094.84         | 6.49%        | 14          | \$12,449.84         | 3.18%      | 8          | \$3,066.64          | 1.73%      |
| California     | 6,367         | 134         | \$46,469.96         | 2.04%        | 100         | \$34,126.60         | 1.58%      | 53         | \$16,478.32         | 0.81%      |
| Colorado       | 1,015         | 24          | \$6,675.00          | 2.69%        | 19          | \$4,699.99          | 1.91%      | 12         | \$2,358.32          | 1.35%      |
| Connecticut    | 859           | 36          | \$7,645.00          | 3.97%        | 20          | \$7,325.00          | 2.26%      | 11         | \$6,225.00          | 1.21%      |
| Delaware       | 186           | 8           | \$5,337.56          | 4.42%        | 8           | \$4,650.08          | 4.23%      | 4          | \$783.36            | 2.21%      |
| D.C.           | 325           | 29          | \$11,925.00         | 8.48%        | 25          | \$9,565.00          | 7.76%      | 11         | \$6,050.00          | 3.22%      |
| Florida        | 4,427         | 75          | \$18,329.96         | 1.80%        | 48          | \$12,874.96         | 1.12%      | 38         | \$10,133.32         | 0.91%      |
| Georgia        | 1,600         | 37          | \$13,224.98         | 2.29%        | 29          | \$7,890.96          | 1.81%      | 12         | \$5,858.32          | 0.74%      |
| Hawaii         | 273           | 9           | \$3,300.00          | 3.18%        | 6           | \$2,100.00          | 2.13%      | 4          | \$1,350.00          | 1.41%      |
| Idaho          | 185           | 5           | \$1,150.00          | 2.58%        | 1           | \$500.00            | 0.54%      | 3          | \$925.00            | 1.55%      |
| Illinois       | 2,286         | 67          | \$19,740.00         | 2.59%        | 45          | \$16,695.00         | 1.91%      | 27         | \$8,205.00          | 1.05%      |
| Indiana        | 984           | 39          | \$11,145.00         | 3.86%        | 28          | \$12,713.27         | 2.85%      | 23         | \$6,931.64          | 2.27%      |
| Iowa           | 492           | 8           | \$4,449.99          | 1.71%        | 10          | \$4,849.96          | 2.01%      | 5          | \$2,950.00          | 1.07%      |
| Kansas         | 514           | 23          | \$10,870.00         | 4.36%        | 17          | \$8,335.00          | 3.50%      | 10         | \$6,445.00          | 1.89%      |
| Kentucky       | 786           | 21          | \$7,565.00          | 2.63%        | 13          | \$3,757.00          | 1.71%      | 10         | \$3,080.00          | 1.25%      |
| Louisiana      | 946           | 23          | \$5,608.32          | 2.35%        | 17          | \$3,579.96          | 1.81%      | 5          | \$1,333.32          | 0.51%      |
| Maine          | 310           | 10          | \$3,150.00          | 3.29%        | 10          | \$2,840.00          | 3.23%      | 6          | \$1,270.00          | 1.97%      |
| Maryland       | 1,616         | 44          | \$12,545.00         | 2.68%        | 29          | \$9,505.00          | 1.79%      | 17         | \$4,998.32          | 1.04%      |
| Massachusetts  | 1,787         | 61          | \$20,843.30         | 3.07%        | 38          | \$10,483.32         | 2.12%      | 23         | \$7,733.33          | 1.16%      |
| Michigan       | 1,982         | 50          | \$15,754.00         | 2.57%        | 40          | \$13,277.00         | 2.02%      | 27         | \$7,900.00          | 1.39%      |
| Minnesota      | 860           | 20          | \$7,500.00          | 2.23%        | 12          | \$6,550.00          | 1.40%      | 10         | \$3,700.00          | 1.12%      |
| Mississippi    | 442           | 14          | \$5,100.00          | 3.05%        | 11          | \$4,850.00          | 2.49%      | 7          | \$1,700.00          | 1.53%      |
| Missouri       | 1,120         | 30          | \$6,814.98          | 2.43%        | 21          | \$5,083.33          | 1.88%      | 16         | \$3,950.00          | 1.29%      |
| Montana        | 201           | 8           | \$2,175.00          | 4.12%        | 3           | \$750.00            | 1.49%      | 5          | \$800.00            | 2.58%      |
| Nebraska       | 355           | 11          | \$6,000.00          | 3.19%        | 9           | \$4,850.00          | 2.54%      | 3          | \$1,750.00          | 0.87%      |
| Nevada         | 396           | 18          | \$6,800.00          | 4.31%        | 17          | \$8,300.00          | 4.29%      | 8          | \$1,475.00          | 1.91%      |
| New Hampshire  | 295           | 8           | \$1,725.00          | 2.83%        | 10          | \$3,500.00          | 3.39%      | 4          | \$1,700.00          | 1.41%      |
| New Jersey     | 1,978         | 44          | \$13,300.00         | 2.09%        | 27          | \$6,175.00          | 1.37%      | 13         | \$3,050.00          | 0.62%      |
| New Mexico     | 305           | 13          | \$3,175.00          | 4.08%        | 12          | \$3,225.00          | 3.93%      | 5          | \$2,100.00          | 1.57%      |
| New York       | 4,996         | 120         | \$35,289.95         | 2.31%        | 82          | \$31,834.91         | 1.64%      | 46         | \$11,851.63         | 0.89%      |
| North Carolina | 1,882         | 53          | \$14,944.00         | 2.90%        | 36          | \$11,935.00         | 1.91%      | 14         | \$3,568.00          | 0.77%      |
| North Dakota   | 156           | 9           | \$4,000.00          | 6.12%        | 10          | \$2,800.00          | 6.41%      | 6          | \$1,300.00          | 4.08%      |
| Ohio           | 2,398         | 69          | \$21,401.62         | 2.77%        | 49          | \$27,889.01         | 2.04%      | 26         | \$8,763.16          | 1.05%      |
| Oklahoma       | 515           | 14          | \$5,020.00          | 2.68%        | 10          | \$4,025.00          | 1.94%      | 6          | \$1,525.00          | 1.15%      |
| Oregon         | 755           | 35          | \$9,375.00          | 4.75%        | 15          | \$4,500.00          | 1.99%      | 8          | \$2,800.00          | 1.09%      |
| Pennsylvania   | 3,258         | 78          | \$26,151.30         | 2.40%        | 68          | \$27,012.63         | 2.09%      | 32         | \$10,585.00         | 0.98%      |
| Puerto Rico    | 264           | 10          | \$2,575.00          | 3.55%        | 8           | \$1,275.00          | 3.03%      | 6          | \$950.00            | 2.13%      |
| Rhode Island   | 260           | 21          | \$5,685.00          | 7.72%        | 17          | \$6,609.00          | 6.54%      | 8          | \$3,100.00          | 2.94%      |
| South Carolina | 903           | 33          | \$12,860.00         | 3.74%        | 18          | \$6,150.00          | 1.99%      | 8          | \$2,050.00          | 0.91%      |
| South Dakota   | 171           | 19          | \$9,150.00          | 12.10%       | 15          | \$7,800.00          | 8.77%      | 9          | \$5,450.00          | 5.73%      |
| Tennessee      | 1,433         | 46          | \$18,683.87         | 3.07%        | 42          | \$17,621.57         | 2.93%      | 21         | \$6,139.96          | 1.40%      |
| Texas          | 4,119         | 115         | \$43,671.98         | 2.89%        | 85          | \$39,084.97         | 2.06%      | 42         | \$16,985.00         | 1.06%      |
| Utah           | 393           | 17          | \$7,820.00          | 4.66%        | 12          | \$9,450.00          | 3.05%      | 6          | \$2,870.00          | 1.64%      |
| Vermont        | 152           | 7           | \$1,250.00          | 4.35%        | 5           | \$1,100.00          | 3.29%      | 4          | \$500.00            | 2.48%      |
| Virginia       | 1,702         | 69          | \$16,800.00         | 3.98%        | 52          | \$17,373.00         | 3.06%      | 28         | \$6,459.00          | 1.61%      |
| Washington     | 1,217         | 58          | \$29,057.00         | 4.86%        | 40          | \$20,003.33         | 3.29%      | 18         | \$9,608.32          | 1.51%      |
| West Virginia  | 361           | 14          | \$3,600.00          | 3.86%        | 7           | \$2,850.00          | 1.94%      | 3          | \$850.00            | 0.83%      |
| Wisconsin      | 998           | 21          | \$7,750.00          | 2.04%        | 23          | \$8,214.99          | 2.30%      | 9          | \$2,908.32          | 0.88%      |
| Wyoming        | 97            | 6           | \$7,750.00          | 6.74%        | 3           | \$5,500.00          | 3.09%      | 3          | \$2,500.00          | 3.37%      |
| OTHER          |               |             | \$5,250.00          |              |             | \$1,250.00          |            |            | \$2,650.00          |            |
| <b>TOTAL</b>   | <b>61,359</b> | <b>1776</b> | <b>\$618,439.26</b> | <b>2.90%</b> | <b>1270</b> | <b>\$505,464.59</b> |            | <b>713</b> | <b>\$238,583.24</b> |            |



# How Can Chapters Leaders Enhance Their Involvement?

- Register for [Clinical Congress](#) October 21-25 in Boston, MA.
- Participate in the DAHP's At Home program.
- Allot time to advocacy on your agenda.
- Invite a surgeon advocate to provide an advocacy update during a chapter meeting.
- Host a practice or facility tour.
- Work with staff to facilitate a PAC check delivery in your state.
- Discuss local health policy issues/concerns with DAHP staff.
- Educate other surgeon advocates.



**SAVE THE DATE!**

**2019 Leadership & Advocacy Summit**  
**March 30–April 2, 2019**



American College of Surgeons Professional Association





# Staff Contacts

- ***Questions about ACS federal legislative priorities?***

Contact: Kristin McDonald | 202-672-1512 | [kmcdonald@facs.org](mailto:kmcdonald@facs.org)

- ***Questions about SurgeonsPAC fundraising and grassroots?***

Contact: Katie Oehmen | 202-672-1503 | [koehmen@facs.org](mailto:koehmen@facs.org)

- ***Questions about SurgeonsVoice?***

Contact: Michael Carmody | 202-672-1511 | [mcarmody@facs.org](mailto:mcarmody@facs.org)

- ***Questions about ACS state affairs?***

Contact: Jon Sutton | 202-672-1526 | [jsutton@facs.org](mailto:jsutton@facs.org)



[www.surgeonsvoice.org](http://www.surgeonsvoice.org)

[www.surgeonspac.org](http://www.surgeonspac.org)

